



(. .2560 - 2562)

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/ 077-377527

[www.phetphangan.go.th](http://www.phetphangan.go.th)

E-mail : [info@phetphangan.go.th](mailto:info@phetphangan.go.th)





(. .2560 - 2562)

4 (. .2560 - 2563)

7

- 1.
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(. .2560 - 2562)

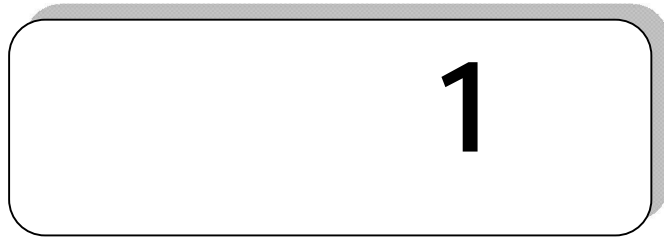
(. .2560 - 2562)





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1.2				
1.3				
1.4				
<b>2</b>				<b>3 - 32</b>
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2.2				
2.3				
<b>3</b>				<b>33 - 44</b>
3.1				
3.2				
	01			45 - 85
	02			86 - 93
	03			94 - 101
<b>4</b>				<b>102 - 108</b>
4.1				
4.2				
4.3				





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**3**



4







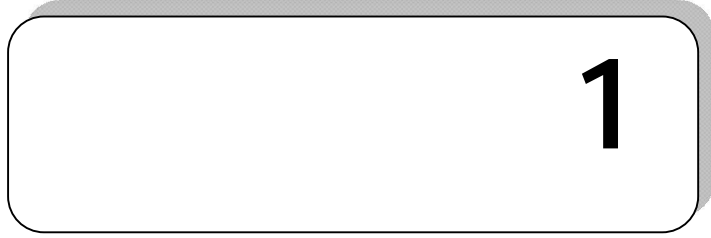












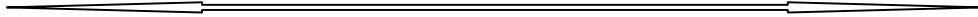
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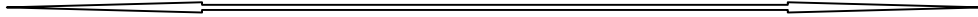
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6.1 ( )

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2		346	230	233	463
3		333	261	279	540
4		1,006	686	776	1,462
5		928	464	464	928
		<b>3,183</b>	<b>2,054</b>	<b>2,183</b>	<b>4,237</b>

( : 2559)

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- 2) 4,237
- 3) 70 /
- 4) 100%



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- 346  
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- 740 332  
- 11250 . / 75

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- 333  
- 100

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1450

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- 8250 . / 55

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-                          1,006  
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-                                  6    133  
-    1    1  
-                                  3    27  
-                                  1450  
  
-    409    207  
-    2850 . /    19

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-                      928                      464                      464

-                      928

-                      100

-                      1

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-		1450		
-			766	374
-			372	248

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(6)  
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 ... ( 2) .2498

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( . . 2554 - 2558)

..	( )	( )	( )	( )
2554	17,945,264.86	5,989,338.00	-	23,934,602.86
2555	23,229,524.89	5,334,480.00	-	28,564,004.89
2556	26,447,489.86	5,547,946.00	-	31,995,435.86
2557	19,698,749.98	6,426,952.00	-	26,125,701.98
2558	23,555,096.34	6,142,658.00	-	29,697,754.34

2.

( . . 2554 - . . 2558)

..	( )	( )	( )	( )
2554	14,677,978.02	7,747,443.00	-	22,425,421.02
2555	15,979,105.51	6,988,839.00	-	22,967,944.51
2556	17,743,923.00	5,344,430.00	-	23,088,353.00
2557	23,093,617.83	2,788,025.00	-	25,881,642.83
2558	25,694,884.20	2,656,507.50	-	28,351,391.70

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- 1.1.5
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- 3.1.2
- 3.1.3
- 3.2
- 3.3
- 3.4

3.5

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4.3

4.4

4.5

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-

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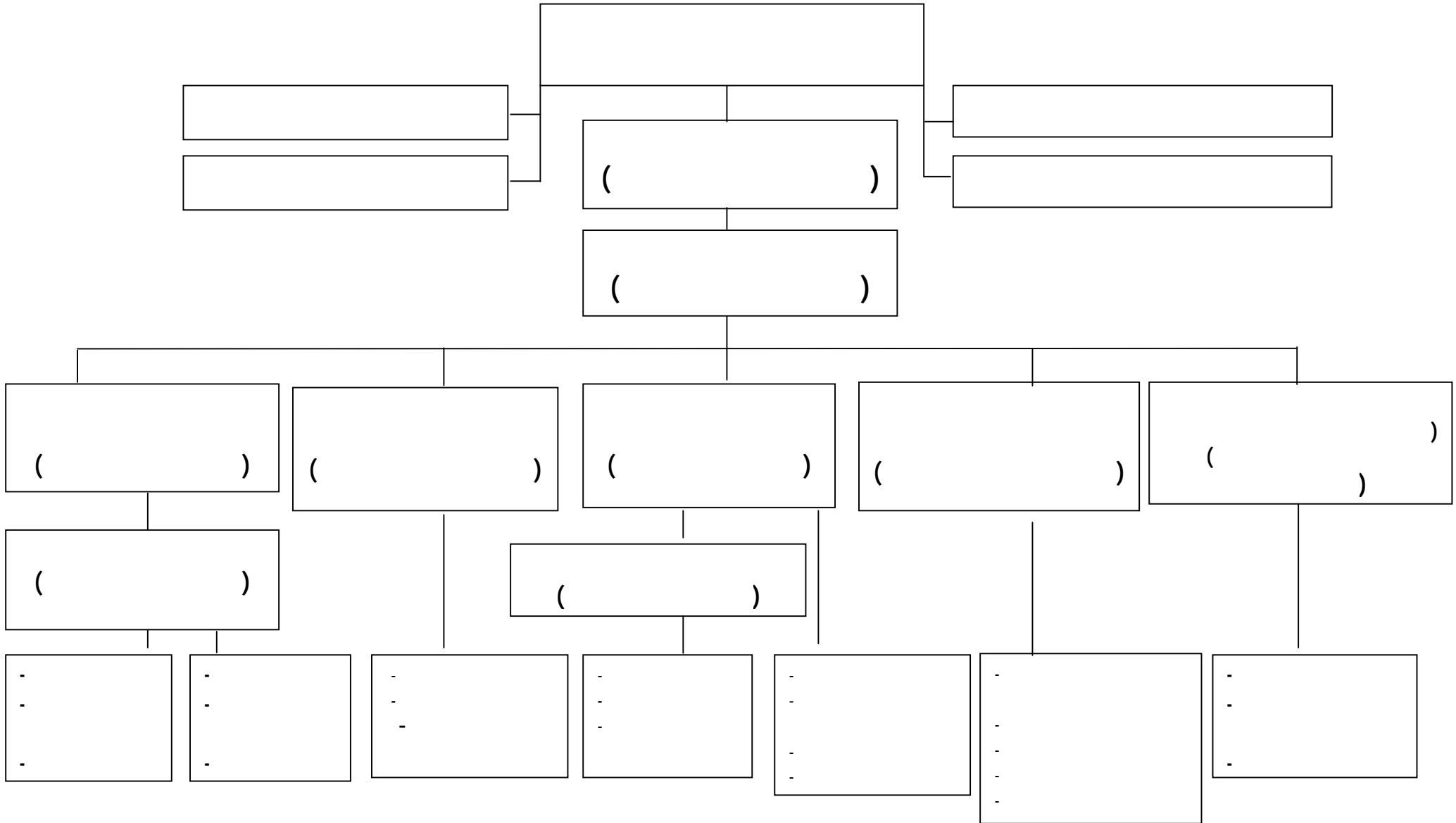
5.1

5.2

5.3



( ) ( ) 1 2559



## 2.1

(SWOT Analysis)

- **( Strengths : S )**

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OTOP

- **( Weaknesses : W )**

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- **( Opportunities : 0 )**

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- **( Threats : T )**

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- 9.

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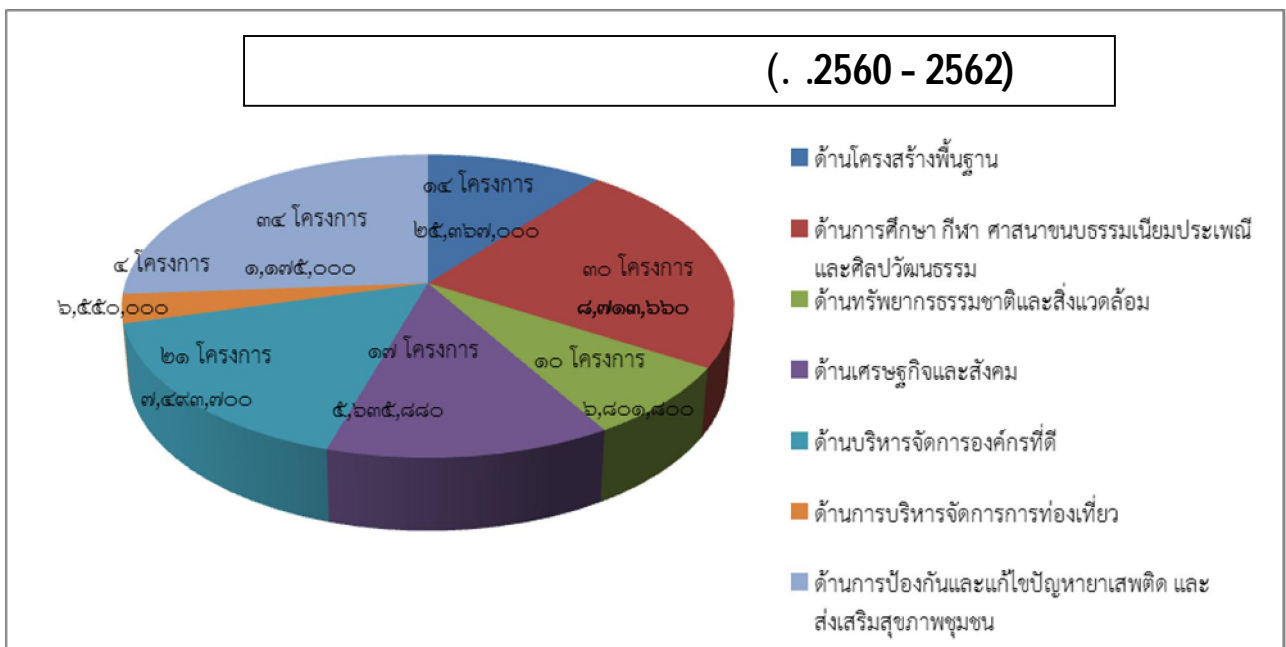
(. .2558 - 2560)

(2558-2560) 30 2557 (. .2558 - 2560)  
 2560) 1/2558 376 356,881,720  
 . .2558 130 61,373,040

(. . 2558 - 2560)

	2558		2559		2560	
	14	25,367,000	9	11,150,000	51	201,640,000
	30	8,713,660	25	5,563,660	24	5,663,660
	10	6,801,800	7	5,401,800	7	5,401,800
	17	5,635,880	18	5,666,880	18	5,666,880
	21	7,493,700	11	4,200,000	13	34,500,000
	4	6,550,000	3	1,950,000	3	1,450,000
	34	1,175,000	28	945,0000	29	5,945,000
	<b>130</b>	<b>61,737,040</b>	<b>101</b>	<b>34,877,340</b>	<b>145</b>	<b>260,267,340</b>

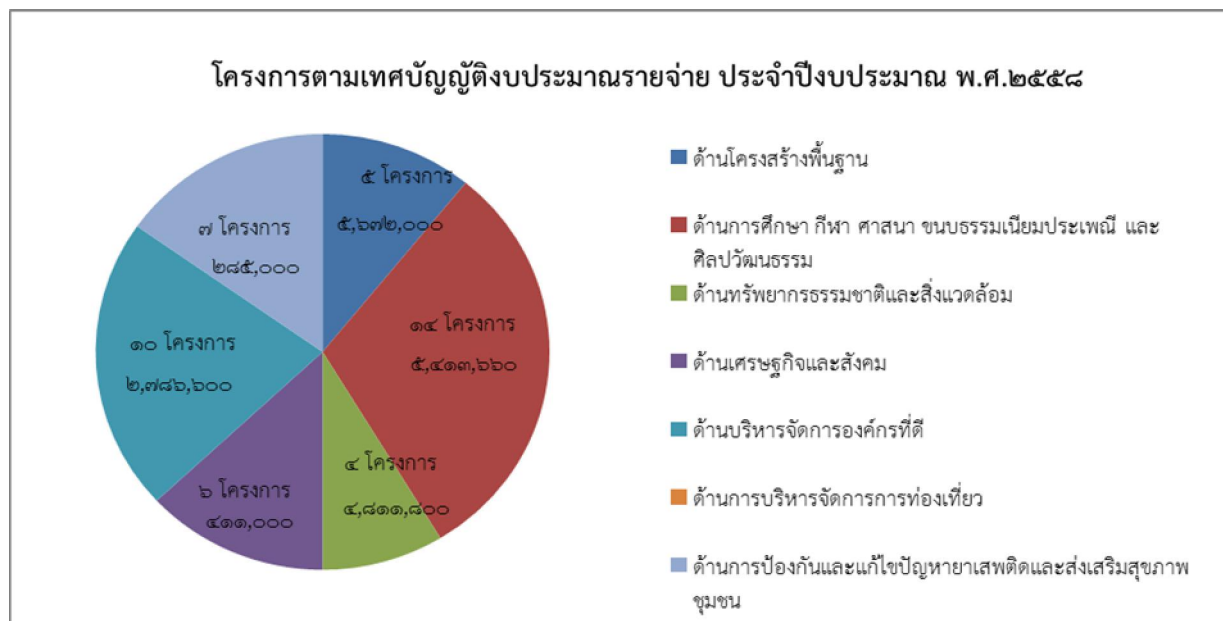
(. . 2558 - 2560)



. 2558

	2558	
	5	5,672,000
	14	5,413,660
	4	4,811,800
	6	411,000
	10	2,786,600
	0	0
	7	285,000
	<b>46</b>	<b>19,380,060</b>

. 2558

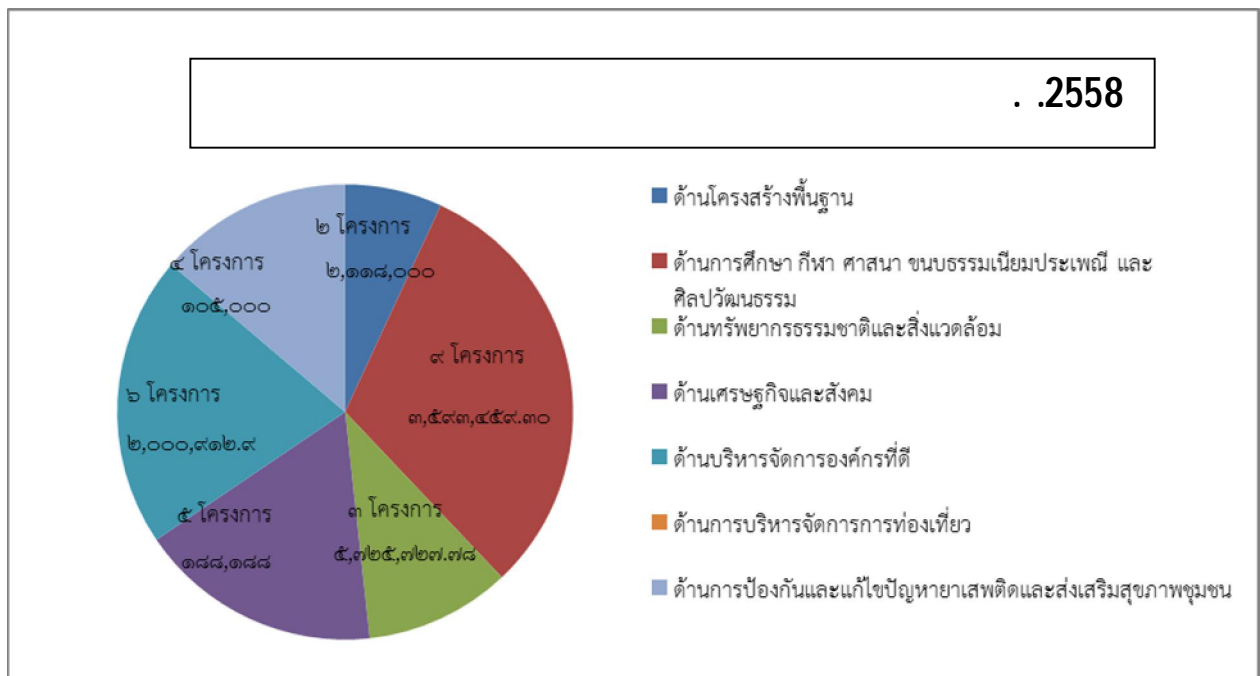




/ / 29 29 13,731,287.98  
13,731,287.98

	2558	
	2	2,118,000.00
	9	3,593,459.30
	3	5,725,727.78
	5	188,188.00
	6	2,000,912.90
	0	0
	4	105,000
	<b>29</b>	<b>13,731,287.98</b>

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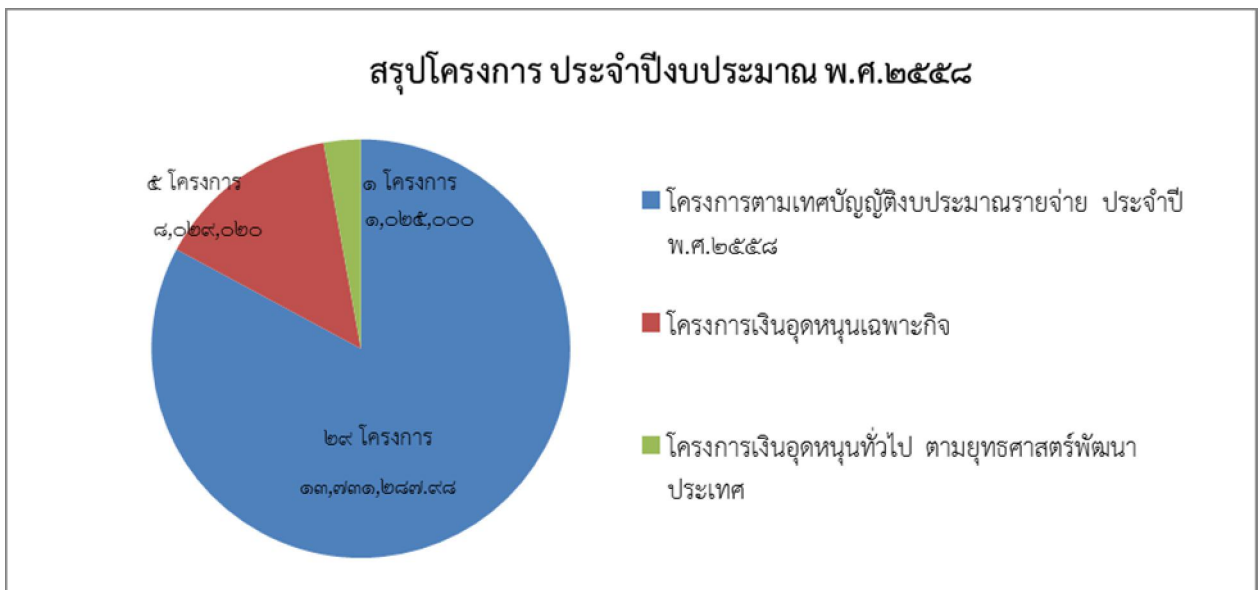
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22,785,307.98

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	29	13,731,287.98	60.26
	5	8,029,020	35.24
	1	1,025,000	4.50

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1.				1,758,000.00		7 26
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6.		10	.	497,000.00		10 5
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8.				57,635.00		1 /
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12.			.	60,000.00		12
13.			.	245,600.00		1
14.				121,200.00		5
15.				9,900.00		1
16.			.	1,457,405.40		5
17.			.	18,000.00		2
18.		( 5,000 )	.	148,807.50		5 /

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12. (Seafood Festival)

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(. 2560 - 2562)

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2	4	1. 2. 3.		300,000,000	#####	80,000,000	1	1. 2.	.

3	(. 2560 - 2562)			10,000,000	0	0		1.	.
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	/		( )				(KPI)		
				2560	2561	2562			
	4	2. 3.	700				700 .	2. 3.	

(. 2560 - 2562)

( . 2560 - 2562 )

		2560		2561		2562		3	
			( )		( )		( )		( )
1.	3	26	89,958,000	26	89,958,000	26	89,958,000	78	269,874,000
2.	2	28	8,731,900	28	8,731,900	28	8,731,900	84	26,195,700
3.	3	6	9,450,000	6	9,450,000	6	9,450,000	18	28,350,000
4.	5	14	5,741,400	14	5,741,400	14	5,741,400	42	17,224,200
5.	2	15	4,953,800	15	4,953,800	15	4,953,800	45	14,861,400
6.	1	0	0	0	0	0	0	0	0
7.	2	14	510,000	14	510,000	14	510,000	42	1,530,000
<b>7</b>	<b>18</b>	<b>103</b>	<b>119,345,100</b>	<b>103</b>	<b>119,345,100</b>	<b>103</b>	<b>119,345,100</b>	<b>309</b>	<b>358,035,300</b>



(. 2560 - 2562)

	2560		2561		2562		3	
		( )		( )		( )		( )
<b>1.</b>								
1.1	16	#####	16	#####	16	#####	48	147,474,000
1.2	7	#####	7	#####	7	#####	21	117,600,000
1.3	3	1,600,000	3	1,600,000	3	1,600,000	9	4,800,000
	<b>26</b>	<b>#####</b>	<b>26</b>	<b>#####</b>	<b>26</b>	<b>#####</b>	<b>78</b>	<b>269,874,000</b>

(. 2560 - 2562)

	2560		2561		2562		3	
		( )		( )		( )		( )
2.								
2.1	27	8,531,900	27	8,531,900	27	8,531,900	81	#####
2.2	1	200,000	1	200,000	1	200,000	3	600,000
	<b>28</b>	<b>8,731,900</b>	<b>28</b>	<b>8,731,900</b>	<b>28</b>	<b>8,731,900</b>	<b>84</b>	<b>#####</b>

(. 2560 - 2562)

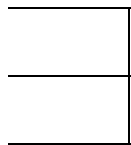
	2560		2561		2562		3	
		( )		( )		( )		( )
<b>3.</b>								
3.1	2	300,000	2	300,000	2	300,000	6	900,000
3.2	3	#####	3	9,000,000	3	9,000,000	9	#####
3.3	1	150,000	1	150,000	1	150,000	3	450,000
	<b>6</b>	<b>#####</b>	<b>6</b>	<b>9,450,000</b>	<b>6</b>	<b>9,450,000</b>	<b>18</b>	<b>#####</b>













(. 2560 - 2562)

	2560		2561		2562		3	
		( )		( )		( )		( )
<b>4.</b>								
4.1	4	165,000	4	165,000	4	165,000	12	495,000
4.2	6	5,256,400	6	#####	6	#####	18	#####
4.3	0	0	0	0	0	0	0	0
4.4	4	320,000	4	320,000	4	320,000	12	960,000
4.5	0	0	0	0	0	0	0	0
	<b>14</b>	<b>5,741,400</b>	<b>14</b>	<b>#####</b>	<b>14</b>	<b>#####</b>	<b>42</b>	<b>#####</b>







(. 2560 - 2562)

	2560		2561		2562		3	
		( )		( )		( )		( )
<b>5.</b>								
5.1	4	220,000	4	220,000	4	220,000	12	660,000
5.2	11	4,733,800	11	#####	11	4,733,800	33	#####
	<b>15</b>	<b>4,953,800</b>	<b>15</b>	<b>#####</b>	<b>15</b>	<b>4,953,800</b>	<b>45</b>	<b>#####</b>





















(. 2560 - 2562)

	2560		2561		2562		3	
		( )		( )		( )		( )
<b>7.</b>								
7.1	4	110,000	4	110,000	4	110,000	12	330,000
7.2	10	400,000	10	400,000	10	400,000	30	1,200,000
	<b>14</b>	<b>510,000</b>	<b>14</b>	<b>510,000</b>	<b>14</b>	<b>510,000</b>	<b>42</b>	<b>1,530,000</b>















4.1

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@ (Monitoring)

Gant Chart

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( Standard criteria )

( indicators )

2

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1

(1) (Relevance)

(2) (Adequacy)

(3) (Progress)

(Monitoring)

- (4) (Efficiency) (Efficiency Evaluation)
- (5) (Effectiveness) (Effect)
- (6) (Outcome and Output)
  
- (7) (Overall Effect)

- (1) (Process Evaluation)
- (2) (Efficiency Evaluation) (Project Evaluation)
- (3) (Effectiveness Evaluation) (Impact Evaluation)

@ 2

@ 3

@ 4

@ 5

## 4.2

. . 2548

28

- (1)
- (2)
- (3)
- (4)
- (5)

28

- (1)
- (2)
- (3)

(4)

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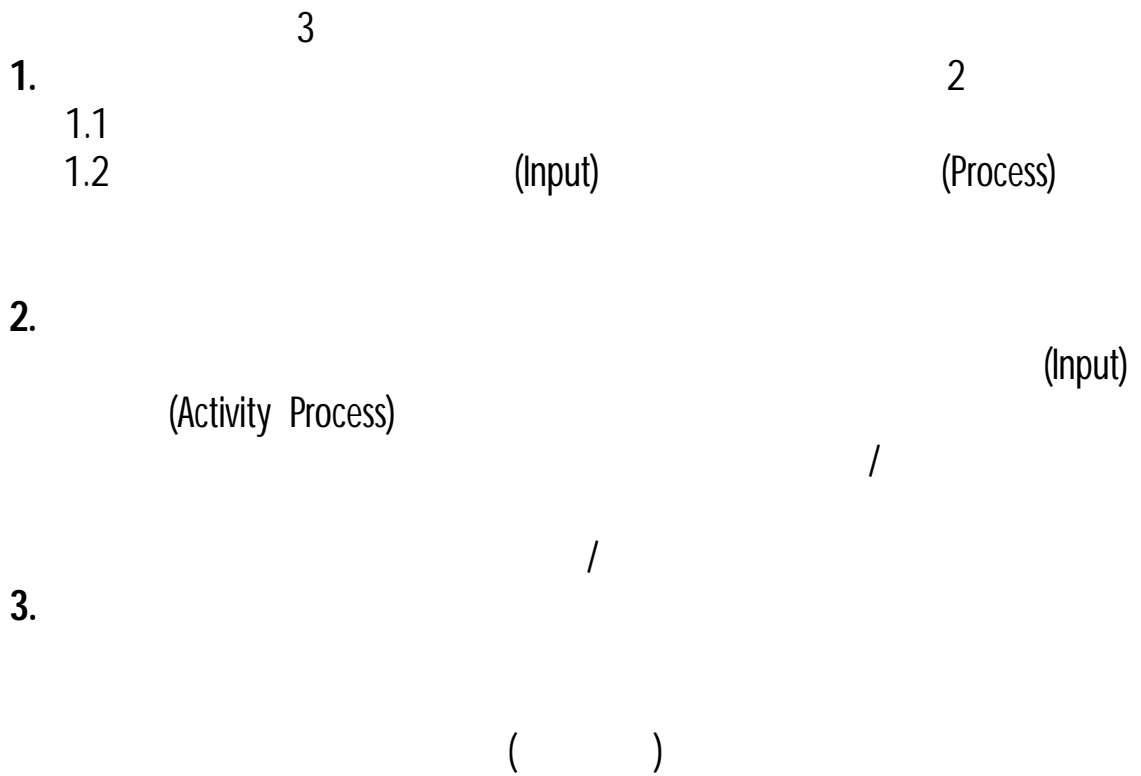


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